HOUSE BILL No. 5852

September 11, 2012, Introduced by Rep. Daley and referred to the Committee on Agriculture.

A bill to amend 1964 PA 283, entitled

"Weights and measures act,"

by amending section 28e (MCL 290.628e), as added by 2012 PA 254.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1   Sec. 28e. **(1)** Beginning ~~1 year after the effective date of the~~

2   ~~amendatory act that added this section,~~ **JULY 2, 2013,** if motor fuel

3   is sold at a roadside retail location, the **ROADSIDE** advertising

4   shall comply with all of the following:

5   (a) The price advertised shall be clearly and completely

6   posted in full, including any fractional prices, to the tenth of a

7   cent.

8   (b) The price advertised shall include the grade of fuel being

9   sold, with the following abbreviations allowed:

1   (*i*) Regular gasoline: "Regular", "Reg.", or "Reg,".

2   (*ii*) Midgrade gasoline: "Midgrade", "Mid.", or "Mid,".

3   (*iii*) Premium gasoline: "Premium", "Prem.", or "Prem,".

4   (*iv*) Diesel fuel: "Diesel", "Dsl.", or "Dsl,".

5   (*v*) Kerosene fuel: "Kerosene", "Ker.", or "Ker,".

6   (*vi*) E85 fuel ethanol: "E85".

7   (c) All prices shall be **CAPABLE OF BEING** displayed at the

8   pump, but only the unit price of the selected product shall be

9   displayed during the transaction. All indications on the pump

10   display shall calculate the correct total price of the purchase.

11   (d) If the advertised price of the motor fuel is subject to 1

12   or more conditions for sale at that price, the retailer shall post

13   the conditions immediately next to the sales price with equal

14   illumination in lettering of the same style and of at least 1/2 the

15   size that is used to post the sale price.

16   (e) If the unit price for the same grade of motor fuel

17   differs, all prices shall be displayed in lettering of the same

18   style and size.

19   **(2) SUBSECTION (1)(B) DOES NOT PRECLUDE THE OWNER OR OPERATOR**

20   **OF A BUSINESS SELLING MOTOR FUEL AT A ROADSIDE RETAIL LOCATION FROM**

21   **USING A PROPRIETARY FUEL NAME.**