

# SENATE RESOLUTION NO. 81

Senator Theis offered the following resolution:

1           A resolution to observe September 2021 as Life Insurance  
2 Awareness Month.

3           Whereas, The Life and Health Insurance Foundation for  
4 Education (LIFE) and a coalition representing hundreds of leading  
5 life insurance companies and organizations have designated  
6 September as Life Insurance Awareness Month; and

7           Whereas, LIFE's goal is to get consumers thinking about their  
8 need for life insurance protection, to encourage them to seek  
9 advice from a qualified insurance professional, and to take the  
10 actions necessary to achieve a financially secure future for their  
11 loved ones; and

12           Whereas, The vast majority of Americans recognize that it is

1 important to protect their loved ones with life insurance; and

2       Whereas, The life insurance industry pays roughly \$60 billion  
3 to beneficiaries each year, providing a tremendous source of  
4 financial relief and security to families that experience the loss  
5 of a loved one; and

6       Whereas, Despite the importance that people place on life  
7 insurance and the peace of mind that it brings to millions of  
8 American families, there are still many Americans who lack adequate  
9 coverage; and

10       Whereas, Today, the unfortunate reality is that roughly 95  
11 million American adults do not have life insurance and ownership of  
12 both individual and employer-sponsored life insurance has declined  
13 in recent years; and

14       Whereas, When the economy remains stagnant and so many  
15 families continue to struggle, life insurance coverage is more  
16 important than ever because most families have fewer financial  
17 resources than in years' past, increasing their overall financial  
18 vulnerability; now therefore, be it

19       Resolved by the Senate, That the members of this legislative  
20 body observe September 2021 as Life Insurance Awareness Month. We  
21 urge citizens to learn more about life insurance and its benefits.